

PROPOSED ROAD TRAFFIC MESSAGES

1. DRIVE SAFELY, STAY ALIVE
2. THINK ROAD SAFETY, THINK LIFE
3. SPEED THRILLS,SPEED KILLS
4. DEREVA CHUNGA MAISHA, HIYO NI KONA!
5. DON'T DRINK AND DRIVE, IF YOU PLAN ON DRINKING,
DESIGNATE A DRIVER
6. OBSERVE LANE DISCIPLINE FOR YOUR SAFETY
7. SLOW DOWN, OBEY THE SPEED LIMITS
8. A MOTORBIKE IS FOR TWO, NOT FOR TOO MANY
9. A TEXT OR PHONE CALL CAN WRECK IT ALL!DO NOT USE
MOBILE PHONE WHILE DRIVING
10. BE CAUTIOUS LIFE IS PRECIOUS
11. ALERT TODAY, ALIVE TOMORROW
12. ALL ACCIDENTS ARE PREVENTABLE
13. BETTER LATE, THAN DEAD ON TIME
14. USIONGEE NA SIMU UNAPOENDESHA GARI
ITAKUGHARIMU MAISHA
15. WHEN TURNING, LOOK BOTH WAYS FOR PEDESTRIANS
AND MOTORCYCLISTS
16. WEAR SEAT BELTS ALWAYS
17. USE YOUR HELMETS TO BE SAFE
18. DRIVE SAFELY, DO NOT LEAVE YOUR LIFE ON THE ROAD
19. DO NOT LET A MINOR DRIVE YOUR VEHICLE
20. MOBILE OFF! AND SEAT BELTS ON
21. DRIVE FINE, AVOID FINE

22. DRIVE FOR SAFETY
23. DRIVE WITH REASON, THIS HOLIDAY SEASON
24. DRIVING 50 KPH SAVES OTHERS AND YOU
25. FAST DRIVE COULD BE YOUR LAST DRIVE
26. FOLLOW TRAFFIC RULES, SAFE LIFE AND FUEL
27. OVERTAKE WITH CAUTION AND CARE
28. KILL YOUR SPEED, DO NOT KILL OTHERS AND YOURSELF
29. KNOW ROAD SAFETY, NO INJURY
30. LANE DRIVING IS SAFE DRIVING
31. FAST DRIVE COULD BE YOUR LAST DRIVE
32. EVERYTHING COMES YOUR WAY IF YOU ARE IN THE
WRONG LANE
33. SAFETY IS EVERYONE'S RESPONSIBILITY
34. DRIVE CAREFULLY, DRIVE AGAIN
35. WISE UP SLOW DOWN
36. DRIVE AS IF EVERY CHILD WERE YOUR OWN
37. YOUR SAFETY OUR CONCERN, KEEP SAFE DISTANCE
FROM THE VEHICLE AHEAD OF YOU
38. THINK ROAD SAFETY, THINK LIFE
39. WATCH OUT FOR PEDESTRIANS CROSSING LANE
40. TIRED DRIVERS DIE, REST OR R.I.P.
41. BE ATTENTIVE ON THE ROAD, AVOID DISTRACTIONS SUCH
AS CELLPHONES
42. DON'T SPEED, RIDE CAREFULLY
43. LET US NOT MEET BY ACCIDENT
44. DRINKING AND DRIVING KILLS
45. DO NOT APPLY BREAKS SUDDENLY, SOMEONE COULD HIT
YOU FROM BEHIND

46. YOUR DESTINATION IS REWARD FOR SAFE DRIVING
BELT UP
47. AVOID TAILGATING, ALWAYS KEEP A SAFE DISTANCE
FROM THE VEHICLE IN FRONT
48. PRACTICE ROAD COURTESY EVEN WHEN OTHERS DO
NOT
49. BE VISIBLE, RIDE WITH YOUR LIGHTS ON
50. ALWAYS OBEY TRAFFIC LIGHTS
51. ALWAYS CROSS THE ROAD AT DESIGNATED PEDESTRIAN
CROSSINGS, OVERHEAD BRIDGES, UNDERPASSES OR ZEBRA
CROSSINGS.
52. ALWAYS BE ALERT FOR INATTENTIVE DRIVERS EVEN AT
SIGNALIZED CROSSINGS.
53. NEVER CROSS IN FRONT OF A STATIONARY VEHICLE OR
BETWEEN STATIONARY VEHICLES.
54. DON'T CHANGE LANES UNEXPECTEDLY, SIGNAL
OTHER ROAD USERS BEFORE CHANGING COURSE
55. BE SEEN, BE SAFE. WEAR LIGHT COLOURED CLOTHING
OR CARRY SOME REFLECTIVE MATERIAL WHEN YOU'RE
WALKING AT NIGHT.
56. ALLOW THREE FEET DISTANCE WHEN DRIVING PAST
MOTORCYCLISTS.
57. SHINING BRIGHT LIGHTS AT EACH OTHER IS NOT
ROAD SAFETY
58. BOOZE IT AND LOSE IT
59. DO NOT BE THE DRIVING FORCE BEHIND TRAFFIC
ACCIDENT;DRIVE CAREFULLY, DRIVE AGAIN
- 60.

61. TAKE GOOD REST BEFORE EMBARKING ON YOUR JOURNEY
62. BE RESPECTFUL TO OTHER MOTORISTS AND FOLLOW RULES OF THE ROAD
63. STOP FOR PEDESTRIANS TO CROSS AT PEDESTRIAN CROSSING
64. WHEN YOU HAVE AN ACCIDENT, WHO CRIES THE MOST? YOUR FAMILY, YOUR FRIENDS OR YOU
65. CHILDREN SHOULD SIT ON THE REAR SEATS
66. DO NOT GET LOST IN THE MUSIC IN YOUR CAR
67. WAIT FOR THE RED, DO NOT END UP DEAD
68. Keep to your left, unless you are overtaking
69. Never ride when you've been drinking
70. Keep a safe distance from other vehicles
71. Do not swerve in and out of traffic
72. Don't overtake a convoy of vehicles
73. Slow down when approaching a bend
74. Anticipate pedestrians who may dash across the road
75. Stay on the lookout for children and animal that may dart out unexpectedly
76. Practice the 2-Second Rule: allow for two seconds between braking and making a full stop behind a vehicle
77. Take good control of your bike
78. Don't speed, ride carefully
79. Don't change lanes unexpectedly, signal other road users before changing course
80. Keeps vehicle in roadworthy condition

81. Uses good fitting clothing and riding shoes

RULES TO ENHANCE ROAD SAFETY FOR CHILDREN:

Always Do's:

- Always cross the road at designated pedestrian crossings, overhead bridges, underpasses or zebra crossings.
- Always be alert for inattentive drivers even at signalized crossings.
- Always use footpaths when possible.
- Always hold on to handrails on the bus to avoid being thrown off balance during sudden swerves or brakes.
- Always wait for the bus to stop fully before boarding or alighting.
- Always be alert for any oncoming cyclists or pedestrians when alighting from the bus.

Never Do's:

- Never sprint across roads.
- Never cross in front of a stationary vehicle or between stationary vehicles.
- Never cross when the "red man" lights up or when the "green man" is flashing.
- Never play nor stand in the bus bay.
- Never stick out any part of your body when you're in a bus or in a car.
- Never play in a moving vehicle.

TIPS FOR PARENTS:

- Be patient when driving your child to school, these are peak traffic hours.

- Always park your vehicle at designated parking areas.
- Be alert and anticipate any crossings by school children.
- Teach your children about road safety rules. Set a good example.
- Help your child to cross the road safely.

ROAD SAFETY TIPS FOR THE ELDERLY

Accidents involving the elderly frequently happen because of their diminished sensory and motor skills. But this doesn't mean that senior citizens cannot enjoy the use of our roads. Help the elderly to enhance their safety by getting them to follow these road safety tips:

- RAISING YOUR HAND WHILE CROSSING a road is a good way to alert motorists.
- BE ALERT FOR INATTENTIVE DRIVERS, even when you are walking across allotted pedestrian crossing areas.
- Always remember to WALK ON FOOTPATHS AND WALKWAYS.
- USE PEDESTRIAN CROSSINGS like overhead bridges, underpasses, zebra crossings, and signalized traffic lights.
- BE SEEN, BE SAFE. Wear light coloured clothing or carry some reflective material when you're walking at night.
- GET ASSISTANCE from someone if you're going out. Don't stand too far out when waiting for a bus or taxi.
- NEVER CROSS AT ROAD BENDS, where you cannot see oncoming vehicles and where they cannot see you. Cross from an area where you have a full view of both sides of the road.

- DON'T CROSS BETWEEN STATIONARY VEHICLES as these could move forward and run you over.

Source: *"Handbook for Road Users"* by Traffic Police Department, Singapore